

Official Rules/Design for Chug -n- Challenge 2012
Date: Saturday July 14th at 2pm
Location: Somewhere near Main St. Stage

Rules (8):

FIRST 5 (five) CONTEDEERS WILL BE THE 2012 CHUG N CHALLENGE PARTICIPANTS
NO EXEPTIONS

Chug –n– Challenge Winners receive no prize other than a cheer from the crowd and whatever is left in their 12 pack box of soda.

- 1: Entry Fee of \$5 is required,
- 2: Chugging from cans is the medium of choice and a contender will be disqualified if using a bottle of any size,
- 3: If you stop consuming and begin to expel the soda you will not be qualified for the challenge and must stop chugging. This contender will take the rest of their Moxie for the challenge and go and enjoy the festival,
4. Challenger will open the next can only after finishing the one they are chugging. Challenger will put the empty cans in their bucket for counting,
5. Challenger will start chugging at the moment the judge/referee calls time,
6. Half finished cans will be counted as half finished cans,
7. Strategy with volunteer helper is allowed,
8. Can openers are allowed.
9. Method of “chugging” is up to contender, “shot gunning” a can by puncturing a hole in the bottom of the can, is allowed.

Design:

5 contenders side by side w/bucket. In front of them on a table is a 12 pack of Moxie. (Volunteer helpers are allowed to open cans and place finished in buckets is contender wishes.) When referee calls time to start, contender will open the can and drink the contents. When finished the can will be put in their bucket for counting.

The time to consume will be 2 minutes and will be counted by the judge/referee. Contenders will all get the rest of the unopened Moxie and a ribbon for competing. Chugging Winner will also take their Moxie and receive one 12 pack of Moxie.

CANS WILL BE HELD IN A COOLER AND WILL BE COOL TO COLD BY THE TIME OF CHUG –N- CHALLENGE, “Brain- freeze” or “Ice cream headache” will be a possibility for the participant.