



Thank you so much for taking the time to consider the Moxie Festival as one of the venues for your valuable marketing dollars. Your support is vital to our continued success. Numerous local non-profits from Girl Scouts to fire fighters benefit greatly each year through participation in our event. Together, we all make a positive difference in the community.

The festivals, parades and events sponsored by the Androscoggin County Chamber of Commerce reflect true community value in a time of economic uncertainty. Nearly all events like the Moxie Festival presented throughout Androscoggin County are free and open to the public and showcase our community spirit and pride to visitors and residents alike.

The Chamber With Moxie!
 Androscoggin County
 P.O. Box 59
 Lewiston, ME 04243-0059



Your Business Has **MOXIE** TRADE-MARK REG. U.S. PAT. OFFICE And You Can Prove It!

You Are The Company You Keep...

Get Involved Today. www.MoxieFestival.com

Dear Neighbor and Friend,

The Lisbon Moxie Festival is well known throughout the United States and has received interest from as far away as Australia, Japan, and Germany. We are also very famous locally and our attendance has continually increased since our beginning in 1983 and currently draws close to 40,000 people.

These Moxie fans stay, shop, and dine locally in the greater Lisbon/Lewiston and Topsham/Brunswick areas.

Our offerings include the largest summer time parade in Maine, fireworks on Friday evening that kick off three days of Moxie Festival events; a three-day Native American Pow Wow, one of the state's longest flat water canoe races on the beautiful Androscoggin River and the ever-popular Moxie 5K road race.

This spectacular community festival would not be possible without the support from area businesses and your sponsorship is essential for the success and continuation of this event. Please consider being a 2010 sponsor by selecting one of the sponsorship packages listed below.

The benefits of sponsorship include ad space in the Moxie Flyer (which is distributed by mail to 25,000 people), your name on our promotional materials and a link on our website and more.

Thank you for considering a sponsorship for the 2010 Moxie Festival. Be sure to enjoy this unique event and see what all the "Moxie" is about.

Cheers,



On behalf of the Moxie Festival Committee

MOXIE FESTIVAL JULY 9-11, 2010 • SPONSOR COMMITMENT FORM

Organization: _____

Address: _____

Contact Person: _____ **Telephone:** _____

Sponsorship: _____ **Amount: \$** _____

To ensure we recognize your contribution correctly in all our publicity materials, please include your proper business/organization name. (Depending upon the level of sponsorship, different print material may be needed.)

Bronze Sponsor: \$250 - \$500

Sponsor a specific parade participant (a specific band or one of the many Kora units etc.). (For list contact Rosie Bradley at rbradley@lisbonme.org) A \$500 sponsorship will also include 2 passes for the Pow Wow.

Silver Sponsor: \$1,000

Your business will receive, a 1/4 page ad in our Moxie Flyer* plus: Your organization's name displayed as a sponsor of one of our Special Events, a listing at our website, inclusion in all promotional materials (including the large banner over Route 196), and 4 passes to the Pow Wow.

Gold Sponsor: \$2,500

Your business will receive, a 1/2 page ad in our Moxie Flyer* plus: Your organization's name displayed as a sponsor at two of our Special Events, a listing with a link at our website, inclusion in all promotional materials (Including the large banner over Route 196), 4 passes to the Pow Wow, VIP seats for the Friday fireworks and complimentary online advertisement on the website.

Platinum Sponsor: \$5,000

The Platinum Moxie Parade Sponsor will receive all above Gold benefits with a full page color ad in our Moxie Flyer* plus: Your organization's name displayed as a sponsor at all Special Events, your organization's name on our Best Overall parade trophy and 4 seats at the parade viewing stand on Main Street. If there is no \$5,000 level sponsor, then the largest sponsor will become the parade sponsor.

Please make your check payable to Moxie Festival and send it with the completed sponsorship form by May 15 to **The Town of Lisbon**, 300 Lisbon St., Lisbon ME 04250 or by e-mail to rbradley@lisbonme.org or by fax at 207-353-3007.

*The Moxie Flyer is distributed by mail to over 25,000 area residents.