



2025 MOXIE FESTIVAL PARADE

10:00a.m. Saturday, July 12, 2025

“Hang Loose Drink Moxie”

This year’s festival is July 11-13, 2025

The Moxie Festival Committee is busy planning this year's festival, three days with a luau theme including the largest parade in the state of Maine. Mark your calendars for July 12, 2025.

In keeping with the mood of the festival, we encourage all parade units to show their Moxie. Fly flags or banners in Moxie orange, wear Moxie colors, or represent our festival theme **“Hang Loose Drink Moxie”** paying tribute to everything that makes Lisbon and Moxie distinctly different.

We have included in this packet:

- Registration application
Note: You must return proof of current insurance coverage with your application for any vehicle or trailer to be in the parade.
- Parade Rules

Please Note the Registration deadline for the parade is Friday, June 27, 2025.

Once we receive your registration, we will send you the following confirmation information:

- Parade Participant Letter
- Division Line-up
- Parade Line-up map

For more information about this year’s Moxie Parade contact:

Allen Ward, Chairman
17 Plummer St
Lisbon Falls, ME 04252
207-576-6016
allenward109@gmail.com

You can visit us online for information for all the Moxie Festival activities at
<http://www.moxiefestival.com>



2025 MOXIE FESTIVAL PARADE REGISTRATON FORM

10:00a.m. Saturday, July 12, 2025

“Hang Loose Drink Moxie”

Complete the attached registration form and return it marked “Moxie Parade Registration” to
Allen Ward, 17 Plummer Street, Lisbon Falls, ME 04252 or allenward109@gmail.com.

A copy of a current Insurance Card is needed for any vehicle or trailer that will be included with your group. Please include it with your submitted entry.

Business or Organization	Category (please circle) Business Non-profit/Civic Other (specify)	
Brief Description of Organization for the parade announcer (use back of form if needed):		
Category (please circle)		
Marching Unit - # Participants _____	Float - Towed? Y / N	Length _____
Floats judged on categories: Most Moxie-Commercial, Most Moxie Non-Commercial, Most Appealing, Most Creative, Best Overall		
Contact Person: (Print name)	Phone:	Vehicle Insurance Attached? Y / N
Email:	Address:	

The Moxie Festival committee members and volunteers, the town of Lisbon and/or its agents or employees, or any sponsors of the moxie festival will not be held liable or responsible for any injury, damages, demise or loss of personal property of any parade participants, accidents, damages or other occurrences resulting in such participation.

Moxie Festival Disclaimer Agreement

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Moxie Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the TOWN OF LISBON, the MOXIE FESTIVAL, and the officers, directors, employees, agents and members of either organization, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution, and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration, or indemnity, or any other thing whatsoever which might arise from the undersigned participation in the Moxie Festival.

Signature: _____

Date: _____

JULY 12, 2025 MOXIE FESTIVAL PARADE RULES AND INSTRUCTIONS

PARADE REGISTRATION, CHECK-IN, LINE-UP AND START

No entrants will be admitted to participate without registration by the deadline date of June 23, 2023. Registering on the day of the event will not be permitted.

On Saturday, July 13, 2024, the **parade will start promptly at 10:00 a.m.**

Check-in for registered parade entries will begin at 7:00 a.m. on Capital Ave. Please note the check-in time and location. You will receive your parade number, line up directions and any additional instructions at check-in.

After check-in you will stage your float in your assigned area. You must be lined up no later than 9:00 a.m. It is important that you line-up where instructed and stay over to the side of the road behind the vehicles already lined up. Once the parade begins, don't get out of line unless you have mechanical problems. Follow the float/marchers in front of you. At all times, keep a safe distance between your float and the vehicle/participants in front of you.

Parade units with several members are encouraged to carpool as much as possible. This will create less traffic in the vicinity of the parade staging area and speed up the entrant check-in process.

FLOAT CONTENT

All floats must be family oriented. The Moxie Festival Committee reserves the right to reject the registration and/or check-in of any float with a theme that the Committee deems unsuitable for a family event.

Your float will be judged for one of the prizes prior to the start of parade. To be judged, you must have all your participants on your float and ready when the judges make their rounds. Judging begins promptly at 9:00 a.m. They will make two judging rounds if time permits and if necessary.

FLOAT SAFETY

The size of your float should be **within the legal road limit** and no wider than the width of one travel lane of the street. The float should be part of or attached to a vehicle that can pull the float the full length of the parade route. If the vehicle is decorated, be sure the windshield and side windows are completely unobstructed. **The driver must have a clear unobstructed vision at all times.** All decorations on the floats must be secure enough to withstand travel on Rt. 196. If the vehicle that is pulling or is attached to the float begins to experience mechanical problems, please pull over to the nearest parking lot so that the rest of the parade may continue.

Floats with children on them must have **RESPONSIBLE ADULTS** nearby to supervise the children for safety reasons. **It is strongly recommended that designated adults walk alongside the float while the parade is in progress.**

No candy or other objects are to be thrown from the floats. Walkers along side of the floats are permitted to hand out candy to the parade watchers.

No water guns of any kind and no silly string allowed. Violations of these rules may result your organization's float will not be allowed to participate the following year.

No paper flyers of any kind may be handed out during the parade.

QUESTIONS?

Contact Allen Ward at (207) 576-6016 or email at allenward109@gmail.com